



ALLIED HEARING SERVICES

Effective strategies for better hearing

A NEWSLETTER FOR OUR PATIENTS

FALL 2011

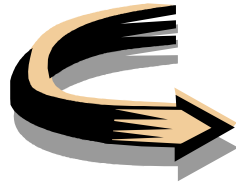
WELCOME

.....to our inaugural issue, Fall 2011! This is a quarterly newsletter about hearing healthcare issues written for our patients.

Our practice is based on three fundamental principles:

- Hearing loss is important
- Hearing loss deserves professional care
- Hearing aids work

We hope you will find the informational useful.



Marilyn's Musings

Your Healthy Hearing Check-Up

Regular hearing healthcare check-ups help ensure that you are hearing as well as possible. Your regular check-up includes the following:

- Check your hearing. We'll compare the results to your previous hearing levels. If we find any change, we'll recommend treatment or adjust your hearing aids to compensate for the change.
- Check your ear canals. Earwax is one of the most common causes of hearing aid feedback (whistle) and hearing aid repairs.
- Clean and adjust your hearing aids. Regular cleaning minimizes hearing aid repairs and makes sure that your hearing aids are providing the maximum benefit.
- Talk about other sources of help. This is a good time to ask about telephone amplifiers, clock and smoke alarms, and devices for television and group settings

Your hearing deserves good care!

SENIOR SATURDAY

Sat, Sept 10th
9am to 2pm

The HBCOA will hold its 23rd Annual "Senior Saturday Community Festival" at Pier Plaza in downtown Huntington Beach. Admission is free.

Approximately 75 sponsor booths will be at the event offering information, products and services geared toward seniors.

We'll be there. Come by and visit our booth!

Free Movie Tickets

REFER A FRIEND

To Allied Hearing Services

And receive an Ultimate Premiere Movie Pack.

Tel: 714-842-2700

Expiration Date: 12/31/11

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IN THIS ISSUE

Healthy Hearing Checkup



Making Television More Enjoyable
Part 1

Difficulty with television is one of the most common complaints of people with hearing loss. In fact, family members' complaints about television being too loud are often what makes a person seek help. Once someone gets help, family members are usually happy immediately. The television is no longer driving them out of the family room. Unfortunately, although television volume may now be lower, hearing difficulties often remain. Difficulty understanding speech on television remains one of the most common complaints of hearing aid user. And watching television is a very important activity, especially in the over-65 age group. This group watches an average of six hours of TV a day.

Why is TV such a challenge?

Rate: Televised speech is often twice as fast as normal conversation, making it much more difficult to understand.

Variety of speakers: There are often several different speakers on the same program, some who are easy to understand, and some who are not.

Background noise: Interfering noise can come from the TV program itself and from the viewer's home.

The sound system: Televisions usually have small speakers and the sound quality may not be ideal. Some people understand televised speech better when they turn off the "stereo" setting.

*Watch for Part 2 of **Making Television More Enjoyable** in our next issue.*



What our patients say:

- One unexpected surprise with my new hearing aids is that I am able to wear them 12 to 18 hours a day without any discomfort!
- Allied Hearing Services has always provided me with prompt and courteous service. Frankly, I don't know what I would have done without them. I have tremendous faith and trust in Marilyn!
- Marilyn and staff are terrific! I was always treated with the utmost respect and courtesy. Thanks!



aquanots™ The next time you take the plunge, remember to protect your ears with colorful unsinkable AquaNots. Custom made from an impression of your ear--they fit perfectly to keep the water out. Manufactured from the finest soft silicone AquaNots are clearly marked for left and right ears. And they have handles! Choose from vibrant neon colors or choose up to three colors to Swyrl™ together in patterns that are always unique.

